

INTERNATIONAL MASTER

IN MANAGEMENT, LAW AND HUMANITIES OF SPORT



FIFA Master 19th Edition

Presentation of dissertations 2019

Thursday, 11th July 2019
12:45 to 17:45

University of Neuchâtel
Aula des Jeunes-Rives
Espace Louis-Agassiz 1
2000 Neuchâtel

Programme

12:45	Door opening
12:55 – 13:00	Welcome
13:00 – 13:30	Netflix effect in sport: OTT's impact on minor sports Nina Lunkina (Russia), Kathy Dufour (Canada), Michal Roniek (Poland), Akshay Rajpurohit (India)
13:30 – 14:00	Football and AI - How can top-tier football clubs develop strategic capabilities leveraging artificial intelligence solutions? An analysis of the development and applicability of artificial intelligence in football Ekaterina Bragina (Russia), Luis Abello (Canada/Colombia), Julian Rodrigues Smith (Portugal/USA), Tarik Ajanović (Bosnia & Herzegovina)
14:00 – 14:30	Can mega events be a catalyst for innovative advances in environmental sustainability? Marie Hyojung Shin (South Korea), Rajdeep Chandra Deo Bhanj (India), Eugenio Stoppani (Italy), Paola Ramirez (USA/Dominican Republic)
14:30 – 14:45	Coffee break
14:45 – 15:15	How can rights owners of sport competitions use Fantasy Sports to create more commercial value for their leagues? Giny Jisoo Oh (South Korea), Adam Miller (Bahamas/UK), Andreas Schenk (Switzerland), Vittorio Mario Canteri (Italy)
15:15 – 15:45	Hostless Olympics? How the IOC can counteract the decreasing number of potential Olympic host cities Salome Ilyambo (Namibia), Paul Pampena (Canada), Silvan Haenni (Switzerland), Andy Wonho Kang (South Korea)
15:45 – 16:00	Coffee break
16:00 – 16:30	Intersex-Transgender Professional Athletes: Are international federations' regulations discriminatory? Geoffrey Edwards (Trinidad & Tobago), Alberto Artega Sánchez Navarro (Mexico), Louis Kinziger (France), Gioia Verena Vavricka (Germany)
16:30 – 17:00	Women don't have balls, but know how to kick them. The professionalisation of women's football. Erica Puppo (Italy/Brazil), Alyssa Lagonia (Canada/Italy), Arthur Loye (France), Marius Zanin (Australia/Italy)
17:00 – 17:15	Closing remarks Apéritif

CIES contact: +41 32 718 39 00 – events@cies.ch

From the Railway station to the
University of Neuchâtel:

15 min walk. By Funambule inside the
railway station: trip 2 min. and then 2
min. walk

Taxi: approximately CHF 13.- to 15.-

